

OPEN-ENROLMENT PROGRAMS 2017

Inspiring People for Continued Success

We provide you with a platform to acquire cutting-edge insights and improve leadership skills for career advancement and new challenges. Join our high-quality programs now for high-impact learning results.

Leading for Success 10-day Consortium Program	Sep-Dec (4 modules)
High Potentials Leadership 5-day Consortium Program	Aug-Oct (3 modules)
Managerial Decision Making & Leadership	Mar 20-21 (Mon-Tue)
Big Data Applications in Business	May 16-17 (Tue-Wed)
管理决策与领导力 NEW	May 22-23 (Mon-Tue)
Wealth & Asset Management	Jun 9-10 (Fri-Sat)
Effective Negotiations	Jun 13-14 (Tue-Wed)
Corporate Innovation & Growth	Jun 20-21 (Tue-Wed)
企业创新与增长发展 NEW	Jul 6-7 (Thu-Fri)
战略型创新管理 NEW	Aug 28-29 (Mon-Tue)
Strategic Financial Management for Non-financial Managers	Sep 7-9 (Thu-Sat)
Managerial Decision Making & Leadership	Sep 25-26 (Mon-Tue)
Family Business : Leading Generations of Excellence* 家族企业：代际传承之道 NEW	Nov 1-3 (Wed-Fri)
Fintech NEW	TBC

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🌐 www.bm.ust.hk/ExecEd

Please visit our website for latest information. 有关详情，请浏览网页。

Special rates are available for HKUST Alumni, Early bird and Group participation.

中文课程以普通话授课并提供中文教材

*Bilingual program 中英双语课程

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Why HKUST Business School Executive Education

Benefit from International Recognition for both research achievements and high quality teaching. HKUST is consistently voted the region's premier business learning center.

Learn from our World Class Faculty who are experienced in teaching EMBA, MBA and executive education programs with extensive consulting and industry experience worldwide. Most of our faculty are from:

British Columbia · Carnegie Mellon · Chicago · Columbia · Cornell
Duke · Harvard · HEC Paris · INSEAD · Kentucky · Michigan · MIT
Northwestern · NYU · Pennsylvania · Purdue · Pittsburgh · Rochester
Stanford · Texas · UC Berkeley · UCLA · USC · Washington · Yale

Share experience, exchange ideas and network with Seasoned Executives from diversified industries, functions, locations, and backgrounds.

"Asia's youngest but most respected business school"

Kellogg-HKUST EMBA

No. 1 in the World
(2007, 2009-2013, 2016)

No. 2 in the World
(2014-2015)

MBA (Full Time)

No. 15 in the World
(2017)

No. 1 in Asia
(2010-2014, 2016)

Financial Times

Our Participant Profile

► Position

C Level Executives, President, Vice President, Executive Director, Managing Director, General Manager, Director, Financial Controller, Regional Head, Department Head, Manager, Professionals, etc.

► Work Experience

Average 18 years

► Office Location (2000-2016)

Master/ Doctoral degree holder
47%

Academic Background

34% Bachelor degree holder

19% Others

